



Dolly Parton's Imagination Library of Ohio in Butler County

A program dedicated to supporting every family in our community with children under the age of five. Through this initiative, we provide FREE, high-quality, age-appropriate books to enrolled children monthly. Our goal is to foster a love of reading and improve literacy rates within our community. This program ensures that all Butler County children have access to books during the most critical development period of their lives while fostering quality time as parents and care givers read to their young learners. The presence of books in a household is one of the primary predictors of success in kindergarten readiness and beyond.

MIDPOINTE
LIBRARY SYSTEM

THE LANE
LIBRARIES

Sponsorship Levels

Presenting Sponsor (\$15,000)

Benefits:

- Funds 600 children for an entire year depending on sponsorship amount
- Naming rights as primary sponsor for the program for the month on book mailings for one month (over 13,000 enrollees)
- Prominent logo placement on promotional materials, including website (with link to sponsor's website), flyers, and newsletters with link to sponsor's website
- Recognition in press releases and media coverage
- Recognition on the MidPointe quarterly program guide (8000 printed) - branded sponsorship for story time for children in guide
- Opportunity to speak at local events related to Dolly Parton Imagination Library of Ohio
- Physical signage and digital signage in library space for quarter
- Branded bookmarks for books on hold (quantity of 9000) for month
- Feature in dedicated social media post and/or e-newsletter spotlight (monthly)
- Framed certificate of appreciation
- Window cling for business
- Acknowledgement in annual thank you post (website/social)
- *There is a possibility that others at same giving level would be co-primary sponsors*



Platinum Sponsor (\$10,000)

Benefits:

- Funds 400 children for an entire year depending on sponsorship amount
- Logo placement on promotional materials and website with link to sponsor's website
- Mention in press releases and selected media coverage
- Physical signage and digital signage in library space for one month
- Branded bookmarks for books on hold (quantity of 9000) for month
- Opportunity to have table or booth at related events
- Recognition in event programs
- Framed certificate of appreciation
- Mentioned in social media post for one month with recognition
- Window cling for business
- Acknowledgement in annual thank you post (website/social)



Gold Sponsor (\$5000)

Benefits:

- Funds 200 children for an entire year depending on sponsorship amount
- Logo placement on website with link to sponsor's website
- Mention in social media post
- Recognition in event programs
- Framed certificate of appreciation
- Window cling for business
- Acknowledgement in annual thank you post (website/social)



Silver Sponsor (\$2500)

Benefits:

- Funds 100 children for an entire year depending on sponsorship amount
- Name listing on website
- Social media post
- Recognition at events
- Framed certificate of appreciation
- Window cling for business
- Acknowledgement in annual thank you post (website/social)



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